



CORPORATE SOCIAL RESPONSIBILITY

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Social responsibility is that responsibility of an organization which impacts entire society, economy and environment, in a transparent and ethical manner. We believe that in the long run, only socially responsible businesses will survive and prosper. And hence we focus all our energy on our positive business impacts and improve them and mitigate those which are negative.

And in this endeavor, we do not limit ourselves at the boundary of our own factories, construction sites and offices. We promote this responsibility in our Supply Chain and include their performance in our own.

Our researchers and engineers seek solutions where hundreds of our Customers are encouraged and helped to care for the impacts their businesses create and make it a success. Further, we not only obey laws and meet standards within our own businesses but also ensure high standards across our entire supply chains.

We have approached our social responsibility at levels far beyond the expectations of any legislation and regulations.

Through Praj Foundation, a trust formed in 2004, we steer our social responsibility engagements with the community. Promoting sustainable health, education and environment are its focus areas. Our people are encouraged to participate in various engagements, either through programs initiated by Praj Foundation or in social projects that interest each person in his/her individual capacity.

This approach has facilitated the movement for more than a decade, served the basic objective of sensitizing Prajaites and laying the foundation of values on which a superstructure of our vibrant socially responsible business organization is built.

However, integrating new team members and breathing fresh air into the enthusiasm of the older ones is continuous job and an imperative that we cannot lose the sight of!

