



GREATEST BRANDS & LEADERS 2021

ASIA-MIDDLE EAST-AFRICA



GURUDEY SRI SRI
RAVI SHANKAR

ELON MUSK

KAMALA
HARRIS

AJAY HARINATH
SINGH

RICHARD
BRANSON

SONNIE
BABATUNDE AYERE

DATUK PRAKASH
CHANDRAN

MANDHIRA
KAPUR

AMIT
KHEMANI

DILIP
KESHU

BIREN
GHOSE

SWAPNIL
AGARWAL

DR. PRAMOD
CHAUDHARI

ASHISH
KHANDELWAL

MANDAR
PATIL

ASHEESH
CHANDA

SANDEEP
DUA

PRASAD
GUNTUPALLI

DINAKARA
NAGALLA

HERBERT
WIGWE

SUMESH
SATYAN

DIPAK
CHOUDHARY

RISHI
MEHTA

SATENDER
SHARMA

RAJA
SINGHAM

MONISH
RAMCHANDANI

ALFRED
BAKU

RAVI S.
RAMAKRISHNAN

SEGUN
AGBAJE

SHAGUN
MALHOTRA

DR. DURU
SHAH

ABHISHEK
AGARWAL

AMIT GAUR

SAMAILA
ZUBAIRU

PROF. DR. J. R. P.
BANERJEE



INDIA INR 200
UAE AED 50
SINGAPORE S\$ 30
HONG KONG HK\$ 30
QATAR QAR 50 | KUWAIT KWD 2.0
OMAN OMR 1.5
BANGLADESH BDT 500
SRI LANKA LKR 1000
INDONESIA IDR 50000 | RMB 30

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Abhishek Agarwal



*Datuk Prakash
Chandran*



Dr. Pramod Chaudhari



Raja Singham



Rishi Mehta

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INDIAN

OF

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Dr. Pramod Chaudhari started Praj Industries nearly 40 years ago with a humble dream to build something innovative that would contribute to the making of a modern India. What started off as an entrepreneurial venture four decades ago, is today India's most successful company in the field of bio-based technologies and engineering with presence in more than 100 countries across all five continents over the world. Praj is focused on the environment, energy, and Agriprocess industry.

Bio-Mobility™ and Bio-Prism™ are the mainstays of Praj's contribution to global Bioeconomy. Bio-Mobility™ platform of technologies envisages utilization of bio-based resources for production of low carbon transportation fuels across all modes of mobility namely Surface, Air and Marine. Bio-Prism™ portfolio comprises of technologies for production of renewable chemicals and materials (RCM).

RCM produced from bio-based feedstock, are sustainable alternatives to products made from fossil resources. Praj Matrix, the state-of-the-art R&D facility, forms the backbone for the company's endeavors. The zeal of working toward making the world a better place has been at the heart of all his efforts and still continues to fuel the fire.

FIRMLY GROUNDED IN VALUES AND GUIDED BY ETHICS

Dr. Chaudhari is an IIT Bombay alumnus in Mechanical Engineering (1971) and also holds an advanced management degree from Harvard Business School (1995). After graduating from his alma mater, he tried the usual route of working with the MNCs and building a corporate career. But, his dream was bubbling inside so in 1983, he gave his all to his venture – Praj Industries.

The organization started as a supplier of ethanol plants and today it is one of the most renowned socio-economic ventures with a wide range of sustainable solutions for bioenergy, high purity water, critical process equipment, breweries and industrial wastewater treatment. Owing to his foresight of creating a business in ethanol and scaling it to a level that Dr. Chaudhari has, he is often referred to as the 'Ethanol Man' in the industry circles.

Dr. Chaudhari had spent some time in his childhood near sugar industries and that is when he developed an interest in agri processing. He founded Praj Industries with a motive to support farming community.



PROUDLY TAKING THE ROAD LESS TRAVELLED

"Right from the beginning, as a proponent of sustainability I had endeavored to strike a balance between three P's namely Planet, People and Profit," said Dr. Chaudhari. His one true belief is that the 3 P's are a perfect formula for sustainability. As an entrepreneur and a leader, innovation is what drives him.

In the early days of Praj, Dr. Chaudhari had adopted the approach that innovation would always be the growth driver. He personally ensured that this culture was kept afloat at Praj in their day-to-day functioning as well. The company has structured programs, innovation awards and competitions to foster a culture of innovation. The company also has a dedicated R&D center called Praj

DR. PRAMOD CHAUDHARI

WORKING TIRELESSLY FOR A BETTER TOMORROW

A first-generation techno-entrepreneur, Dr. Chaudhari founded Praj Industries Ltd in 1983 and enabled it to emerge as a leading global engineering company that develops cutting edge technology solutions for clean and green energy, environment & agri processing industries

BY SONAM GULATI

Matrix which is a hub of new ideas. Creative problem solving is another intrinsic part of the culture promoted by Dr. Chaudhari. He also holds problem-solving competitions at renowned colleges, where he tries to identify talent and encourage students to consider careers in industrial biotechnology and green chemistry. This is not just business, Dr. Chaudhari is working to change mindsets about biotechnology as a career and raising awareness about the industry.

LEAVING A TRAIL OF GLORIOUS AND NOTEWORTHY ACHIEVEMENTS

Dr. Chaudhari is one of the most respected and recognized professional in the industrial biotechnology field. One can't talk about biofuel and not take his name. His consistent efforts and progressive work have been recognized globally many times. He was recently awarded the prestigious 'George Washington Carver Award 2020' by BIO-Impact, Washington DC, USA – he became the first Indian to receive this global honor. He was also bestowed with 'D.Litt.' by Tilak Maharashtra Vidyapeeth (TMV) for his exemplary contribution to the Biofuel Industry worldwide, and for establishing

& institutionalizing a quality benchmark of Indian products & services at global level. He has previously been named amongst the 'Globally Top 100 People' in BioEnergy Industry by USA-based publication, 'Biofuels Digest.' Dr. Chaudhari has also been awarded the prestigious BioSpectrum Leadership Award for his extraordinary work in spreading the cause of biofuels in the past three decades. Under his able guidance, Praj Industries has also been the recipient of many industry awards. Last year, Praj Industries was ranked first among the "Best Places to Work in the advanced bioeconomy 2020" by 'Biofuels Digest'. Biofuels Digest has also ranked Praj 2nd in a list of world's 50 hottest companies in global bioeconomy for 2021 in low carbon fuels and renewable chemicals category. Besides, Praj secured 3rd ranking in the newly-introduced biodesign and engineering category. It has also been named the 'Bio-Excellence Award' by Government of Karnataka in the category of Industrial Bio-tech Sector consecutively for three years. These and many other premier industry awards and global recognition are testimony to the fact that Dr. Chaudhari is not only working tirelessly for a better world, but also ensuring the change begins right at his doorstep with his team and employees.

MAKING A POSITIVE IMPACT ON THE WORLD

In his journey as an entrepreneur and thought leader, Dr. Chaudhari has also ensured he extends his passion for social causes beyond his core business. He always believes in giving back to the society. In 2004, he established Praj Foundation to give an expression to all the efforts that he and his organization are taking towards social impact activities. Praj Foundation closely works with various NGOs and institutional partners on multiple projects in water conservation, education and preventive healthcare. They also conduct awareness drives to encourage more people to be part of the movement towards sustainability and betterment. "When you can do the common things in an uncommon way, you will command the attention of the world," goes a famous quote by Dr. George Washington Carver. Dr. Chaudhari is testament to this quote. He chose one of the most underrated industries and made a huge impact. He put India on the world map and also became an inspiration to every individual who wanted to work in the biotechnology industry.



"THE SUGAR INDUSTRY IS VERY ATTRACTIVE FROM THE POINT OF VIEW OF VALUE CREATION. THERE ARE MANY OPPORTUNITIES TO CREATE VALUE-ADDED PRODUCTS FROM SUGAR INDUSTRY INCLUDING WASTE STREAMS, THE MOST INTERESTING BEING MOLASSES"

From raising its first capital way back in 1987 to launching the IPO in 1994, little by little Praj Industries has scaled every milestone. Praj has been a trusted partner to customers around the world for almost four decades for innovative, sustainable solutions in Bio-energy solutions, Critical process equipment & skids, Breweries, Zero liquid discharge systems and High purity water systems. Praj Industries has presence across 5 continents in more than 100+ countries.

Ethanol production capacity of plants using Praj's technology solutions is 11 billion liters annually. This translates to around 10% of market share (excluding China) in global ethanol production.

VALUING VALUES

Integrity, innovation and passion form the backbone of Praj Industries. The organization stands out for its robust manufacturing infrastructure, skilled project management team, and an agile supply chain team.

Dr. Chaudhari encourages teamwork at all levels of the organization. Perfect teamwork ensures the smooth execution of complex projects within time and in some of the most difficult geographies of the world. Sustainability forms the crux of everything that happens at Praj Industries.

In all its businesses, the top management of the company ensures to add elements of sustainability to mitigate and reverse the negative impact on the environment and enhance profitability for customers.

GARNERING GLORY

As a flag-bearer of Bio-economy in India, Praj has received various accolades and recognitions across the globe. The most recent awards include Rank 1 in the 'Best Places to Work in the Advanced Bioeconomy 2020' by Biofuels Digest, CII Innovation Award 2020 in Manufacturing



PRAJ INDUSTRIES

A LEADER IN BIO-BASED TECHNOLOGIES

Dr. Pramod Chaudhari established Praj Industries in the year 1983. From a modest supplier of ethanol plants to one of India's most remarkable companies in industrial biotechnology, Praj Industries has gone from strength to strength in the last four decades



Large Enterprise category for its SHIFT technology, and CII 3R Award 2020 for Excellence in Design, Innovation and Developing Product Generating Minimum / Zero Waste at User End – all in the year 2020. In 2019, Praj Industries was awarded the most prestigious Golden Peacock Eco-Innovation Award in recognition of 'enfinity,' its second-generation biomass to bio-ethanol technology.

GIVING BACK TO SOCIETY

Praj Industries also works tirelessly to help the community. In 2004, Dr. Chaudhari established Praj Foundation to consolidate all the endeavors the company takes up towards social impact activities. Praj Foundation works with various NGOs and institutional partners on multiple projects in water conservation, education and preventive healthcare. Praj Foundation also conducts awareness drives to encourage more people to be part of the movement towards sustainability and betterment.



TOWARDS A BRIGHT FUTURE

Praj Industries focuses on 3 areas viz. agri-processing, energy and environment. These themes are timeless, and the brand has managed to carve a niche for itself in the chosen businesses. With a slew of new initiatives in the pipeline, Praj Industries aspires to be a major player in the environment, energy and agri processing-led applications. Its sole aim is to provide innovative solutions that will enhance the quality of life. If the journey so far is anything to go by, there is not a sliver of doubt that Praj Industries will achieve all that it has set out to.